



PO Box 1098  
Little Falls, NJ 07424  
973-785-1245-Phone  
973-785-3610-Fax  
E-mail: [info@startpets.net](mailto:info@startpets.net)  
Website: [www.startpets.org](http://www.startpets.org)  
Tax ID: 52-1765363/000

Dear Business Owner / Friend of START:

Save the Animals Rescue Team (S.T.A.R.T.) would like to invite you or your organization to participate in our helping to raise money for local animals at our biggest fundraiser, "Autumn Leaves Tricky Tray" on September 17, 2017. Secure your spot today to support S.T.A.R.T. in its mission to rescue stray, abandoned, injured, and abused dogs and cats in northern New Jersey.

This year's event will be held at the Crowne Plaza in Fairfield, NJ, with over 350 attendees including businesses, friends, family, neighbors and supporters from our local community and throughout the tri-state area. In order to make this event a success we depend on businesses and organizations such as yours for support.

**There are several ways to participate including:**

- **Purchase an ad promoting your products or services**
- **Donate a prize or prize package**
- **Attend our Tricky Tray**

**In addition, there are three levels of Sponsorship as well as individual Journal Ads available to help us raise much needed funds. (Please see the attached solicitation.)**

S.T.A.R.T. relies **solely** upon the funds raised through events like the Tricky Tray, from private contributions, members' financial support and grants to carry out our rescue efforts. Because S.T.A.R.T. is a no-kill organization without a shelter facility, all our rescued animals are kindly cared for by foster families until they can be adopted. In addition to our rescue program, S.T.A.R.T. actively works to alleviate the local pet overpopulation crisis through our ongoing Trap, Neuter, Return program.

If you are interested in becoming a sponsor, placing an ad or donating a raffle prize, please complete the attached application and mail to the address listed below. If you have any questions, please contact us at 973-785-1245.

On behalf of S.T.A.R.T. and all of the animals, we thank you for your consideration and generosity. Please visit our website at [www.startpets.net](http://www.startpets.net) to find out more about S.T.A.R.T., our mission and other events.

Sincerely,

Annette Lamberti  
President & Founder



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**I would like to help S.T.A.R.T. with their rescue efforts.**

**SPONSOR OPTIONS**

**GOLD SPONSOR \$1000+**  
 Or Equivalent Prize Donation  
 Full Media Coverage at All Events  
 Sponsor on Website  
 Two (2) S.T.A.R.T. T-shirts

**SILVER SPONSOR \$500**  
 Or Equivalent Prize Donation  
 Full Page Journal Ad  
 Two (2) S.T.A.R.T. T-shirts

**BRONZE SPONSOR \$300**  
 Or Equivalent Prize Donation  
 Full Page Journal Ad  
 One (1) S.T.A.R.T. T-shirt

- Gold Sponsor \$1000+**     **Silver Sponsor \$500**     **Bronze Sponsor \$300+**  
 **Make a donation \$ \_\_\_\_\_**     **Raffle Prize Donation \_\_\_\_\_**

**Ad Journal Options**

- BACK OUTSIDE COVER AD (ONLY ONE AVAILABLE).....\$ 500.00**
- BACK INSIDE COVER AD (ONLY ONE AVAILABLE).....\$ 250.00**
- FRONT INSIDE COVER AD (ONLY ONE AVAILABLE).....\$ 300.00**
- FULL PAGE AD.....\$ 100.00**
- HALF PAGE AD.....\$ 50.00**
- QUARTER PAGE AD.....\$ 25.00**
- HAPPY TAILS (6 TO 8 PER PAGE).....\$ 15.00**

*\*Note: All ads are black and white*

If you are interested in placing an ad in the 2017 journal, please send payment (make checks payable to S.T.A.R.T.) along with your camera ready (black and white) artwork to:

**S.T.A.R.T.**  
**P.O. Box 1098**  
**Little Falls, NJ 07424**  
**Attn: Annette Lamberti**

Ad artwork can also be e-mailed to [info@startpets.net](mailto:info@startpets.net) in any of the following file types: pdf, jpg, tif, eps, ai or psd.  
**If artwork is not available, send a business card, logo or word document and we will create an ad for you.** Please have your ad submitted by August 26th. If you have any questions, please contact us at 973-785-1245.

Name \_\_\_\_\_  
 Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Website: \_\_\_\_\_ Email: \_\_\_\_\_